



International Committee for Regional Museums
Comité International des Musées Régionaux
Comité Internacional de los Museos Regionales

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> PROGRAM

International Committee for Regional Museums (ICR)

Rio de Janeiro, Brazil
10 - 17 August 2013

Reshaping Regional Identities -
making new memories,
preserving the old

Joint sessions with ICME, COMCOL,
ICMAH and ICOM -Korea

*Focus on Collecting:
Contemporary Collecting and the
Reinterpretation of (Older)
Collections*

Trykk: Bjørnand & Skarpedde

Reshaping Regional Identities— making new memories, preserving the old in Franconia [Bavaria, Germany.] Otto Lohr, Landesstelle für die nichtstaatliche museen, Munich Germany	2:30-3:20 PM	Session IV: Exhibitions and Programs Moderator, Jean Aase, Norway	> Friday, 16 August	ICOM Excursion Day
12:15-1:15 PM	Lunch	Focus on the Customer! Developing new management and operational models for museums. Ulla Teräs, Helsinki City Museum, Finland	> Saturday, 17 August	
1:15-1:25 PM	Invitation to 2014 ICR Conference, Eddie Wei Chun Lai, Fine Arts and Creative Industry Design Department, HuaFan University, Taipei	New and Planned Archaeological Exhibits in Jerusalem—Memories of Judea Kings, Herod's Constructions and the Temple Destruction. Dr. Orit Shamir, Israel Antiquities Authority, Israel	9:00 -11:30AM	General Assembly
1:25-2:30 PM	Session III: Critical Issues and Critical Case Studies. Moderator, Jane Legget, New Zealand	Exhibition at the Israeli Parliament. A Case Study Dr. Hava Katz, Israel Antiquities Authority, Israel	11:30 AM -12:30 PM	Closing Ceremony
	Contribution to the debate about the Museums of Anthropology in Brazil. Pr. Dr. Renato Athias, Coordinator of Museums at Foundation Joaquim Nabucco and Dra. Ciema Mello, Director of Museu do Homem do Nordeste of Fundação Joaquim Nabucco, Recife, Brazil	Children with Special Needs Festival at the Village Museum in Tanzania—East Africa. Wilbard Lema, Village Museum, National Museum of Tanzania	12:30 PM	Lunch
	Más allá de las paredes: conflictos en la patrimonialización de las zonas con potencial de musealización. Pr. Ms. Maria do Socorro Reis Lima and Pr. Dr. Teresa Cristina Sheiner, Universidade Federal do Estado do Rio de Janeiro (UNIRIO), Rio de Janeiro, Brazil	El Museo/Archivo Histórico de la Santa Casa de Misericordia y sus perspectivas. Pr. Ms. Diogo Jorge de Melo, Universidade Federal do Pará, Belém and Wanderlena do Socorro Corrêa Veríssimo, graduanda en Museología en Universidad Federal de Pará, Técnica en Enfermería del Departamento de Salud Pública de Estado de Pará, Brazil. [Poster session]	2:00-3:50 PM	Advisory Committee meeting
	Critical Case Study. Participation of the Local Community in Special Exhibition Planning in Saitama City Museum, Osaka, Japan. Kenji Saotome, Saitama City Museum, Japan	Summary, Chen Jianming, China	3:20-3:30 PM	
		Break	3:30 PM-3:45 PM	
		ICR Plenary meeting	3:45-5:15 PM	
		> Thursday, 15 August	ICR Excursion Day	
			8:30 AM-6:00 PM	Sitio Burle Marx and Museu do Pontal
				<i>Attendees must pre-register with Rune Holbek at ruh@vaf.no</i>
				Buses depart from conference center at Cidade das Artes for Sitio Burle Marx
				<i>Lunch (Not provided. Each participant must pay individually.)</i>
				PM Museu do Pontal
				<i>Return to Cidade das Artes Time is approximate and may vary due to traffic</i>
				<i>Attendees must pre-register with Rune Holbek at ruh@vaf.no</i>

> Sunday, 11 August						Struggling Regional Museums in Japan: Towards the Fourth generation, Museum for Sustainable Community. Hironobu Shindo and Kakeru Shimizu, University of Tokyo, Japan Can we dance in museums?-The Paço do Frevo project. Mariângela Castro, Fundação Roberto Marinho, Rio de Janeiro, Brazil [Petcha Kutcha format]
9:00 AM-12:30 PM	All Day Conference Registration	10:15-10:30 AM	Wrap up Otto Lohr, Germany	2:45-3:00 PM	The House of Aijn, a traditional museum rebuilt as a creative hub among cultural heritage communities. Sylvie Dhaene, Belgium	
1:30-3:30 PM	ICOM Advisory Committee Meeting (Chair, Secretary)	10:30-11:00 AM	Coffee Break			
	Separate Meeting of International Committees <i>(For those attending the Advisory Committee meeting)</i>	11:00 AM-12:00 Noon	Session II : New Considerations—Identity Building	3:00-3:30 PM	Wrap up Jane Legget, New Zealand	
3:30-4:30 PM	Advisory Committee Meeting	11:00-11:15 AM	Contemporary collecting in Qatar: reimagining identity in a new nation state. Karen Exell, Qatar	3:50-4:40 PM	ICOM Keynote Speaker	Joint Reception/ ICR Birthday Party
4:50-6:50 PM	Open Forum for Resolutions	11:15-11:30 AM	Objects Tell Stories: Recent History Memory and A Museum Collection. Ekaterina Teriukova, Russia	6:00-10:00 PM	Museum of the Republic and Edison Carneira Museum. Buses will leave directly from the conference center at the Cidade das Artes	10:30-10:40 AM
	Informal dinner				<i>Attendees must pre-register with Rune Holbek at ruh@vaf.no</i>	10:40 AM-12:15 PM
> Monday, 12 August	All Day Conference Registration	11:30-11:45 AM	Museums in New Towns: identity, image and participatory culture. Irina Leifer, The Netherlands			Session II: Memory and Identity
9:00-9:50 AM	ICOM Opening Ceremony	11:45 AM-12:00 Noon	Wrap up Henrique de Freitas, Brazil			Moderator, Rune Holbek, Norway
10:10-11 AM	ICOM Keynote Speeches	12:00-1:00 PM	Lunch			
12:10-1:30 PM	Lunch	1:00-2:15 PM	Session III: Case Study - Museum of Contemporary History (MUCH), Seoul, Korea	9:00-9:10 AM	Welcome ICR Vice Chair, Blanca Gonzalez, Mexico and Henrique de Freitas, Brazil	Keynote Presentation: Memory and Identity in Brazilian Regional Museums. Henrique de Freitas, Ms, Director, Museu Goiano Zoroastro Artiaga, Goiânia, Goiás, Brazil
2:00-4:00 PM	ICR Board Meeting		Rethinking Definition of Acquisition and Collection in the Contemporary History Museum. Shi-dug Kim, Korea	9:10-10:30 AM	Session I: Museums and Communities	Le Besoin de Memoire/A Necessidade de Memoria. Odalice Miranda Priosti, Ecomusee Communautaire de Santa Cruz, Rio de Janeiro, Brazil
5:30 -11:00 PM	ICOM Opening Party	1:00-1:15 PM			Moderator, Blanca Gonzalez	
> Tuesday, 13 August	Joint sessions with ICME, COMCOL, ICMAH and ICOM - Korea <i>Focus on Collecting: Contemporary Collecting and the Reinterpretation of (Older) Collections</i>	1:15-1:30 PM	The Discovery Center of the National Museum of Korean Contemporary History (MUCH): The Exhibition of Contemporary History Collections and Visitors' Interpretations. Sung Ha Kook, Korea	9:10-9:40 AM	Keynote Presentation. Los museos mexicanos: con sentido social/ Museums with a Social Approach. Dr. Marco Barrera Bassols, Coordinador Nacional de Museos y Exposiciones del Instituto Nacional de Antropología e Historia, Mexico City, Mexico	Social Changes and Memories of Cultural Heritage—Exploration and Practice in Shaanxi History Museum. Cheng Jianzheng, Director of Shaanxi History Museum and President of the Regional Museum Committee of Chinese Museum Association, China
9:00-9:15 AM	Welcome Dr. Kim Wang Shick, Director of the National Museum of Korean Contemporary History					
9:15-10:30 AM	Session I: New futures for Old Collections - Community Involvement	1:30-1:45 PM	Exhibiting Scientific and Technological Artifacts in History Museums: A Case Study at the National Museum of Korean Contemporary History and South Korea. Seong-Jun Kim, Korea	9:40-10:30 AM	Presentations	History of the Museum + stories of local residents = common memory. Dr. Michał Franciszek Woźniak, Leon Wyczółkowski Regional Museum, Bydgoszcz, Poland
9:15-9:30 AM	The social role of history museums today. Marie-Paule Jungblut, Switzerland				Propuesta de implementación del Observatorio de Museología Social y Artes en la Universidad Federal de Pará. Pr. Ms. Diogo Jorge de Melo and Pr. Ms. Maria do Socorro Reis Lima, Universidade Federal do Pará, Belém	Memoria, Presente y Futuro del Museo Regional Santo Domingo Soriano. María Teresa Barbat Perez, Montevideo, Uruguay
9:30-9:45 AM	New futures for old collections - Contemporary collecting and community involvement at the National Museum of Denmark. Mille Gabriel and Christian Sune Pedersen, Denmark	1:45-2:00 PM	Wrap up Susan Hanna, U.S.A.		The Ecomuseum of Sepetiba: Strengthening local identities and creating global connections. Blanca Wild and Bruno Cruz de Almeida, Ecomuseu de Sepetiba, Rio de Janeiro, Brazil	Great Grandfather's Picture. Family Collections and Regional Museums. Blanca Gonzalez, Instituto Nacional de Antropología e Historia, Mérida, Mexico
9:45-10:00 AM	The Kaxuyana Indigenous People and Ethnographic European Collections: Memories, Dialogue and Artifacts. Adriana Russi and Regina Abreu, Brazil	2:00-2:15 PM	Coffee Break			
		2:15-3:30 PM	Session IV: Old Collections—New Interpretations			
10:00-10:15 AM	Participative Contemporary collecting, An Everyday Dialogue. A Practical Example. Åsa Stenström, Sweden	2:15-2:30 PM	Hamba Ngezinyawo (Going on Foot): "The Worlds of Migrancy, 1800-2014" Fiona Rankin-Smith and Peter Delius, South Africa		The Eco-museum of the Amazon: an experience of sustainable human development/O Ecomuseu da Amazonia: uma experiência de desenvolvimento humano sustentável Pr. Dr. Maria Terezinha Resende Martins, Ecomuseu da Amazônia, Belém, Presidente da Associação Brasileira de Ecomuseus e Museus Comunitários-ABREMC, Brazil	Making migration memories and myths: museum interpretation of Scottish settler heritage. Jane Legget, Head of Research, Auckland Museum, and Associate Director, (Cultural Heritage), New Zealand Tourism Research Institute, Auckland University of Technology, New Zealand
		2:30-2:45 PM	From the Storeroom to the Living Room: The Case of the Mbasa Emblems in the Wake of HIV/AIDS in Zambia. Victoria Phiri, Zambia			