

**Program**  
**International Committee for Regional Museums (ICR)**  
**Rio de Janeiro, Brazil**  
**10 -17 August 2013**

- Sunday, 11 August      All Day Conference Registration
- 9 AM-12:30 PM ICOM Advisory Committee Meeting  
(Chair, Secretary)
- 1:30-3:30 PM Separate Meeting of International Committees  
*(For those attending the Advisory Committee meeting)*
- 3:30-4:30 PM Advisory Committee Meeting
- 4:50-6:50 PM Open Forum for Resolutions
- Informal dinner
- Monday, 12 August      All Day Conference Registration
- 9–9:50 AM ICOM Opening Ceremony
- 10:10-11 AM ICOM Keynote Speeches
- 12:10-1:30 PM Lunch  
Opening of Museum Trade Fair
- 2-4 PM ICR Board Meeting
- ?? -11 PM ICOM Opening Party
- Tuesday, 13 August      **Joint sessions with ICME, COMCOL, ICMAH and ICOM - Korea**  
*Focus on Collecting: Contemporary Collecting and the Reinterpretation of (Older) Collections*
- 9-9:15 AM Welcome
- Session I: 9:15-10:30 AM **New futures for Old Collections—Community Involvement**
- 9:15-9:30 AM ***The social role of history museums today***  
Marie-Paule Jungblut, Switzerland

9:30-9:45 AM ***New futures for old collections - Contemporary collecting and community involvement at the National Museum of Denmark.*** Mille Gabriel and Christian Sune Pedersen, Denmark

9:45-10:00 AM ***The Kaxuyana Indigenous People and Ethnographic European Collections: Memories, Dialogue and Artifacts.*** Adriana Russi and Regina Abreu, Brazil

10:00-10:15 AM ***Participative Contemporary Collecting, An Everyday Dialogue. A Practical Example.*** Åsa Stenström, Sweden

10:15-10:30 AM **Wrap up (ICR)**

10:30-11:00 AM Coffee Break

Session II : 11:00 AM-12:00 Noon **New Considerations—Identity Building**

11:00-11:15 AM ***Contemporary collecting in Qatar: reimagining identity in a new nation state.*** Karen Exell, Qatar

11:15-11:30 AM ***Objects Tell Stories: Recent History Memory and A Museum Collection.*** Ekaterina Teriukova, Russia

11:30-11:45 AM ***Museums in New Towns: identity, image and participatory culture.*** Irina Leifer, The Netherlands

11:45 AM-12:00 Noon **Wrap up** Henrique de Freitas, Brazil (ICR)

12:00-1:00 PM Lunch

Session III: 1:00-2:15 PM ***Case Study - Museum of Contemporary History, Seoul, Korea***

1:00-1:15 PM - Introduction

1:15-1:30 PM ***Rethinking Definition of Acquisition and***

**Collection in the Contemporary History Museum.**

Shi-dug Kim, Korea

1:30-1:45 PM ***The Discovery Center of the National Museum of Korean Contemporary History (MUCH): The Exhibition of Contemporary History Collections and Visitors' Interpretations.*** Sung Ha Kook, Korea

1:45-2:00 PM ***Exhibiting Scientific and Technological Artifacts in History Museums: A Case Study at the National Museum of Korean Contemporary History and South Korea.*** Seong-Jun Kim, Korea

2:00-2:15 PM – **Wrap up** (ICR)

2:15-2:30 PM - Coffee Break

Session IV: 2:30-3:30 PM **Old Collections—New Stories**

2:30-2:45 PM ***Hamba Ngezinyawo (Going on Foot): "The Worlds of Migrancy, 1800-2014"*** Fiona Rankin-Smith and Peter Delius, South Africa

2:45-3:00 PM ***From the Storeroom to the Living Room: The Case of the Mbusa Emblems in the Wake of HIV/IDS in Zambia.*** Victoria Phiri, Zambia

3:00-3:15 PM ***Manipulating Nostalgic Discourse at Historic House Museums.*** Eliza S. K. Leong, Macao

3:15-3:30 PM – **Wrap up** Jane Legget, New Zealand (ICR)

3:50-4:40 PM ICOM Keynote Speaker

6:00-10:00 PM **Joint reception/ ICR Birthday Party**  
Museum of the Republic and/or Edison Carneira Museum

Wednesday, 14 August

**ICR Sessions and Plenary**

*Reshaping Regional Identities—making new memories, preserving the old*

9-9:10 AM Welcome

Session I: 9:10-10:30 AM **Museums and Communities**

9:10-9:40 AM Keynote Presentation. ***Los museos mexicanos: con sentido social/Museums with a Social Approach.*** Dr. Marco Barrera Bassols, Coordinador Nacional de Museos y Exposiciones del Instituto Nacional de Antropología e Historia, Mexico City, Mexico.

9:40-10:30 AM Presentations

***Propuesta de implementación del Observatorio de Museología Social y Artes en la Universidad Federal de Pará.*** Pr. Ms. Diogo Jorge de Melo and Pr. Ms. Maria do Socorro Reis Lima, Universidade Federal do Pará, Belém.

***The Ecomuseum of Sepetiba: Strengthening local identities and creating global connections.*** Bianca Wild and Bruno Cruz de Almeida, Ecomuseu de Sepetiba, Rio de Janeiro, Brazil,

***The Eco-museum of the Amazon: an experience of sustainable human development/O Ecomuseu da Amazonia: uma experiencia de desenvolvimento humano sustentave*** Pr. Dr. Maria Terezinha Resende Martins, Ecomuseu da Amazônia, Belém, Presidente da Associação Brasileira de Ecomuseus e Museus Comunitários-ABREMC, Brazil.

***Struggling Regional Museums in Japan: Towards the Fourth generation, Museum for Sustainable Community.*** Hironobu Shindo and Kakeru Shimizu, University of Tokyo, Japan.

***Can we dance in museums?-The Paço do Frevo project.*** Mariângela Castro, Fundação Roberto Marinho, Rio de Janeiro, Brazil [Petcha Kutcha format]

10:30-10:40 AM Break

Session II: 10:40 AM-12:15 PM **Memory and Identity**

Keynote Presentation: ***Memory and Identity in Brazilian Regional Museums.*** Henrique de Freitas, Ms, Diretor do Museu Goiano Zoroastro Artiaga, Goiânia, Goiás, Brazil.

**Le Besoin de Memoire/A Necessidade de Memoria.**  
Odalice Miranda Priosti, Ecomusee Communautaire de  
Santa Cruz, Rio de Janeiro, Brazil.

***Social Changes and Memories of Cultural Heritage—  
Exploration and Practice in Shaanxi History Museum.***

Cheng Jianzheng, Director of Shaanxi History Museum and  
President of the Regional Museum Committee of Chinese  
Museum Association, China.

***History of the Museum + stories of local residents =  
common memory.*** Dr. Michał Franciszek Woźniak, Leon  
Wyczółkowski Regional Museum, Bydgoszcz, Poland.

**Memoria, Presente y Futuro del Museo Regional Santo  
Domingo Soriano.** María Teresa Barbat Perez, Montevideo,  
Uruguay.

***Great Grandfather's Picture. Family Collections and  
Regional Museums.*** Blanca Gonzalez, Instituto Nacional de  
Antropología e Historia, Mérida, Mexico.

***Making migration memories and myths: museum  
interpretation of Scottish settler heritage.*** Jane Legget,  
Head of Research, Auckland Museum, and Associate  
Director, (Cultural Heritage), New Zealand Tourism  
Research Institute, Auckland University of Technology, New  
Zealand.

**Reshaping Regional Identities—making new memories,  
preserving the old in Franconia [Bavaria, Germany.]** Otto  
Lohr, Landesstelle für die nichtstaatliche museen, Munich  
Germany

12:15-1:15 PM Lunch

1:15-1:25 PM **Invitation to 2014 ICR Conference,** Eddie  
Wei Chun Lai, Fine Arts and Creative Industry Design  
Department, HuaFan University, Taipei

Session III: 1:25-2:30 PM **Critical Issues and Critical  
Case Studies**

***Contribution to the debate about the Museums of Anthropology in Brazil.*** Pr. Dr. Renato Athias, Coordinator of Museums at Foundation Joaquim Nabucco and Dra. Ciema Mello, Director of Museu do Homem do Nordeste of Fundação Joaquim Nabucco, Recife, Brazil.

***Más allá de las paredes: conflictos en la patrimonialización de las zonas con potencial de musealización.*** Pr. Ms. Maria do Socorro Reis Lima and Pr. Dr. Teresa Cristina Sheiner, Universidade Federal do Estado do Rio de Janeiro (UNIRIO), Rio de Janeiro, Brazil.

***Critical Case Study. Participation of the Local Community in Special Exhibition Planning in Suita City Museum, Osaka, Japan.*** Kenji Saotome, Suita City Museum, Japan.

Critical case study. ***Sinners under a Summer Sun, Holidaymakers and local populace in Kragerø, Norway.*** Jean Aase, Berg – Kragerø Museum, Kragerø, Norway

***The Big Picture in Local Peculiarity—The Concept of Globality for Local Museum Presentations.*** Sebastian Bollmann, Institut für Materielle Kultur, Carl von Ossietzky Universität, Oldenburg, Germany. [Combined presentation with Dennis Herrmann.]

***David versus Goliath: International standards and regional museums.*** Dennis Herrmann, Institut für Materielle Kultur, Carl von Ossietzky Universität, Oldenburg, Germany. [Combined presentation with Sebastian Bollman.]

***Focus on the Customer! Developing new management and operational models for museums.*** Ulla Teräs, Helsinki City Museum, Finland.

Session IV: 2:30-3:30 PM **Exhibitions and Programs**

***Preserve Memory, Exhibit Culture—The Collection, Exhibit and Research of Ethnic and Folkloric Relics in China's Three Gorges Museum.*** Viki Peng Bing, Three Gorges Museum, Chongqing, China.

***New and Planned Archaeological Exhibits in Jerusalem—Memories of Judea Kings, Herod's Constructions and the Temple Destruction.*** Dr. Orit Shamir, Israel Antiquities Authority, Israel.

***Exhibition at the Israeli Parliament. A Case Study*** Dr. Hava Katz, Israel Antiquities Authority, Israel.

***Children with Special Needs Festival at the Village Museum in Tanzania—East Africa.*** Wilbard Lema, Village Museum, National Museum of Tanzania.

***El Museo/Arquivo Histórico de la Santa Casade Misericordia y sus perspectivas.*** Pr. Ms. Diogo Jorge de Melo, Universidade Federal do Pará, Belém and Wanderlena do Socorro Corrêa Veríssimo, Graduanda en Museología en Universidad Federal de Pará, Técnica en Enfermería del Departamento de Salud Pública de Estado de Pará, Brazil. [Poster session]

Summary

3:30 PM-3:45 PM Break

3:45-5:15 PM ICR Plenary

Thursday, 15 August

**ICR Excursion Day**

8:30 AM Depart conference venue for Sitio Burle Marx

Lunch (Each participant will pay individually)

PM Museu do Pontal

6:00 PM (approximate time) Return to conference venue

Friday, 16 August

**ICOM Excursion Day**

Saturday, 17 August

9:00 -11:30AM General Assembly

11:30 AM -12:30 PM Closing Ceremony

12:30 PM Lunch

2-3:50 PM Advisory Committee meeting

3:20-3:50 PM International Committee Chairs Informal Meeting

4-5 PM ICR Board meeting (New Board)

7--11 PM Closing Party